

# Stop.Think.Connect.

## January 2018 Partner Newsletter

### A Note from DHS

Dear Partners,

Happy New Year! The beginning of a new year marks a time where many of us are formulating and attempting to follow these resolutions to better ourselves.

From a cybersecurity perspective, the New Year also provides us all with an opportunity to improve our cybersecurity habits, while at home, at work, at school, and on the go.

We hope to provide even more cybersecurity information, resources, and tips to you this year. In turn, we also hope you'll share these tips across your many networks to those that need the information most.

The STOP. THINK. CONNECT.™ Campaign thanks you for your continued support in 2018! As always, if you have ideas on how to improve our campaign efforts, please reach out to me and my team at [stophinkconnect@dhs.gov](mailto:stophinkconnect@dhs.gov).

*Princess Young  
Program Lead  
National Awareness Programs  
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### Happy New Year to STOP. THINK. CONNECT. Partners!

In lieu of our January STOP. THINK. CONNECT.™ Campaign Partner Call hosted by the U.S. Department of Homeland Security (DHS) and the National CyberSecurity Alliance (NCSA), we hope you will find the resources and events listed in this month's newsletter helpful for planning your organization's participation in cybersecurity awareness. This month, we're putting a spotlight on current and upcoming commemorative awareness events, Data Privacy Day, and some of the STOP. THINK. CONNECT.™ Campaign's resources readily available to our partners.

### Upcoming Awareness Events

#### Data Privacy Day Event 2018

*Thursday, Jan. 25, 10:00 a.m. - 4:00 p.m. PST, LinkedIn San Francisco/Virtual*

**Time is running out to secure your seat - attend the Data Privacy Day event in person or online!** On Thursday, January 25 from 10:00 a.m. to 4:00 p.m. PST, the National Cyber Security Alliance will mark Data Privacy Day 2018 with an exciting event at LinkedIn in San Francisco. This event will feature engaging panels, TED-style talks and interviews focusing on the latest privacy issues you should know about.

Agenda Highlights

- Looking Into a Crystal Ball: What Your Data Says About You
- Five Things You Can Do to Manage Your Privacy Now
- Staying Competitive - Why Privacy is Good for Your Business

Limited space is available for in-person attendees. [RSVP to attend in person here](#). The event will also be [livestreamed on Stay Safe Online](#).

Additionally, join 480+ organizations and individuals by [registering as a Data Privacy Day 2018 Champion](#); it's easy to sign up and does not require any financial support. As a Champion you will receive privacy and online safety updates, information about upcoming events leading up to Data Privacy Day and a privacy awareness toolkit to help you spread the word. [Sign up today!](#)

#### ChatSTC Twitter Chat: Fostering a Culture of Privacy Awareness at Work

*Wednesday, Jan. 24, 3:00 p.m. EST/noon PST, Virtual/Online*

Data Privacy Day is only a few days away, and it's a great time to think about how your business collects, stores, manages and uses data. Personal information about customers, vendors and/or employees may be valuable to your business – but the protection of that data and transparency of its use is something consumers highly value, too. In this Twitter chat, we'll discuss the importance of safeguarding data at your organization, things to consider in protecting this information and how you can foster a culture of privacy awareness at all levels. Use #ChatSTC to join!

## Featured Resources

The DHS [STOP. THINK. CONNECT. Toolkit](#) features a [downloadable tip card](#) on how to create a strong password, an essential step to protecting your information online.

The **Federal Trade Commission** has [information and materials](#) in preparation for Tax Identity Theft Awareness week (January 29 - February 2).

## Cyber Calendar

### National Stalking Awareness Month

January

Find information on how you can protect your online privacy, avoid online stalking, and get involved in Stalking Awareness Month by visiting the Stalking Resource Center's website:

[www.stalkingawarenessmonth.org](http://www.stalkingawarenessmonth.org)

Here you can find promotional materials such as posters, sample social media, along with web buttons and logos.

### [CyberSecure My Business™ Workshop – Memphis, TN](#)

*Monday, Jan. 29, 8:00-11:30 a.m. CST*

*University of Memphis, University Center Ballroom, 499 University Center, Memphis, TN*  
Every business – large or small, for profit or nonprofit – holds data that has value. The best practices for protecting online accounts are the same for any type of organization. This workshop is designed to help all organizations better understand the threats they face and connect them with free resources to improve security. Attendees will hear from experts about how to keep their online business data safe from cyber threats and what to do if they have fallen victim to cybercrime. [Register here.](#)

### [Safer Internet Day 2018](#)

*Tuesday, Feb. 6, 10:30 a.m. - 2:30 p.m. CST, Virtual*

The official U.S. hosted live event for Safer Internet Day will be livestreamed from Austin, TX on the official Safer Internet Day U.S. webpage. The theme for this year's Safer Internet Day is "create, connect and share respect: a better internet starts with you". Students and industry leaders will collaborate to find answers to some of today's toughest questions about technology, social media, and our every day connected life.

### [CyberSecure My Business™ – Put a Response Plan in Place](#)

*Tuesday, Feb. 13, 2:00-3:00 p.m. EST/11:00 a.m. – 12:00 p.m. PST, Virtual/Online*

Join a webinar hosted by the National Cyber Security Alliance – as part of the CyberSecure My Business™ program – to learn about how to respond when a cyber incident happens. Resources are available to help you improve the cybersecurity of your business. [Register here.](#)

## Welcome New Partners

DHS thanks the following organizations for partnering with the STOP.THINK.CONNECT.™ Campaign. There are now **454** organizations working with DHS to advance cybersecurity awareness! If you know an organization interested in joining the Campaign, please have them email us at [stopthinkconnect@dhs.gov](mailto:stopthinkconnect@dhs.gov).

### Cyber Awareness Coalition

[Washington State Department of Labor and Industries](#)

### National Network

[Ferguson Educational and Consultant Services](#)